

(English Translation of the Japanese Press Release)

August 30, 2013

To all related parties:

Name of the Company: TOMY Company, Ltd.
Name of the Representative: Kantaro Tomiyama
President & CEO
(Code No. 7867; The First Section of the Tokyo Stock Exchange)
Further Inquiries: Kazuhiro Kojima
Board Director
Senior Executive Officer & CFO
Head of Corporate Administrations
(TEL: 03-5654-1548)

Notice Concerning Determination of Terms of Issuance of Stock Options (Eighth Series Stock Option)

This is to provide notification that TOMY Company, Ltd. (hereinafter “Tomy”) today determined the remaining terms regarding the issuance of stock options (subscription rights to shares) resolved at a meeting of the Board of Directors held on August 8, 2013. The details are as follows.

1. Name of Subscription Rights to Shares:

Eighth Series Stock Option of TOMY Company, Ltd.

2. Total Number of Subscription Rights to Shares: 11,655 units

3. Class and Number of Shares to be Issued upon Exercise of Subscription Rights to Shares

The class of shares to be issued upon exercise of subscription rights to shares shall be common stock of Tomy, and the number of shares to be issued upon exercise of each subscription right to shares shall be 100 shares.

4. Value of Properties Contributed upon Exercise of Subscription Rights to Shares

65,800 yen per unit (658 yen per share)

5. Those in Scope of Allotment of Subscription Rights to Shares, Number of Such Persons, and Number of Subscription Rights to Shares to be Allotted

2,400 units to four Board Directors of Tomy, 1,900 units to six Executive Officers of Tomy, 4,490 units to 162 employees of Tomy, and 2,865 units to 47 Directors of Tomy’s subsidiaries.