

(English Translation of the Japanese Press Release)

May 13, 2014

To all related parties:

Name of the Company: TOMY Company, Ltd.
Name of the Representative: Kantaro Tomiyama
President & CEO
(Code No. 7867; The First Section of the Tokyo Stock Exchange)
Further Inquiries: Kazuhiro Kojima
Board Director
Senior Executive Officer
Chief Financial Officer
(TEL: 03-5654-1548)

**Notice Concerning Differences Between Full-Year Consolidated Earnings Forecasts and Actual Results,
and Differences Between Full-Year Non-Consolidated Earnings and
Actual Results for the Previous Fiscal Year**

This is to provide notification that there were differences between the full-year earnings forecasts for the fiscal year ended March 31, 2014, announced by TOMY Company, Ltd. (hereinafter “Tomy”) on February 12, 2014, and the actual results for the year then ended announced today.

In addition, Tomy hereby announces differences between the non-consolidated earnings for the fiscal year ended March 31, 2014, and the actual results for the previous fiscal year. Details are as follows.

1. Differences between full-year consolidated earnings forecasts and actual results for the year ended March 31, 2014 (April 1, 2013 to March 31, 2014) (millions of yen, except per-share data)

	Net sales	Operating income	Ordinary income	Net income	Net income per share (yen)
Previously announced forecast (A)	155,000	2,800	3,000	200	2.12
Actual results (B)	155,968	3,407	3,372	469	4.99
Increase (Decrease) (B-A)	968	607	372	269	2.87
Increase (Decrease) percentage (%)	0.6%	21.7%	12.4%	135.0%	135.4%
(Reference) Actual results for the fiscal year ended March 31, 2013	179,042	2,547	2,622	(7,097)	(75.40)

Reason for differences in consolidated earnings

Operating income increased as a result of further reduction in selling, general and administrative expenses and net sales being higher than previously forecasted. In addition, ordinary income and net income diverged from the forecast because of the recording of sublease loss reserve of real estate as non-operating expenses and foreign exchange gains being lower than previously forecasted.

2. Differences between full-year non-consolidated earnings for the fiscal year ended March 31, 2014 (April 1, 2013 to March 31, 2014) and actual results for the previous fiscal year (millions of yen, except per-share data)

	Net sales	Operating income	Ordinary income	Net income	Net income per share (yen)
Previously announced forecast (A)	—	—	—	—	—
Actual results (B)	54,140	2,732	3,162	2,457	26.10
Increase (Decrease) (B-A)	—	—	—	—	—
Increase (Decrease) percentage (%)	—	—	—	—	—
(Reference) Actual results for the fiscal year ended March 31, 2013	60,655	6,373	6,382	3,551	37.73

(Note) As Tomy has not disclosed its non-consolidated earnings forecasts for the fiscal year ended March 31, 2014, this is a timely disclosure using rates of changes from the actual results for the previous fiscal year.

Reason for the differences in non-consolidated earnings (differences with actual results for the previous fiscal year)

Regarding the non-consolidated earnings, in the previous fiscal year, Tomy Marketing Company, Ltd. was established in order to strengthen the domestic sales structure, and headquarters sales capabilities including inventories were transferred to and centralized in that company, resulting in a temporary increase in gross profit on a non-consolidated basis. This resulted in differences with the results of the previous fiscal year.