

Founding Philosophy

- > Let's excite the world's markets with our outstanding products.
- > Our sincerity and diligence will contribute to society and lead to our own success and happiness.

Corporate Mission

Our mission is to fulfill the dreams of our stakeholders, including

- > The dreams of children
- > The dreams of our employees
- > The dreams of our shareholders
- > The dreams of our business partners
- > The dreams of society

We will create new value from play.

Goal

and start for the future



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