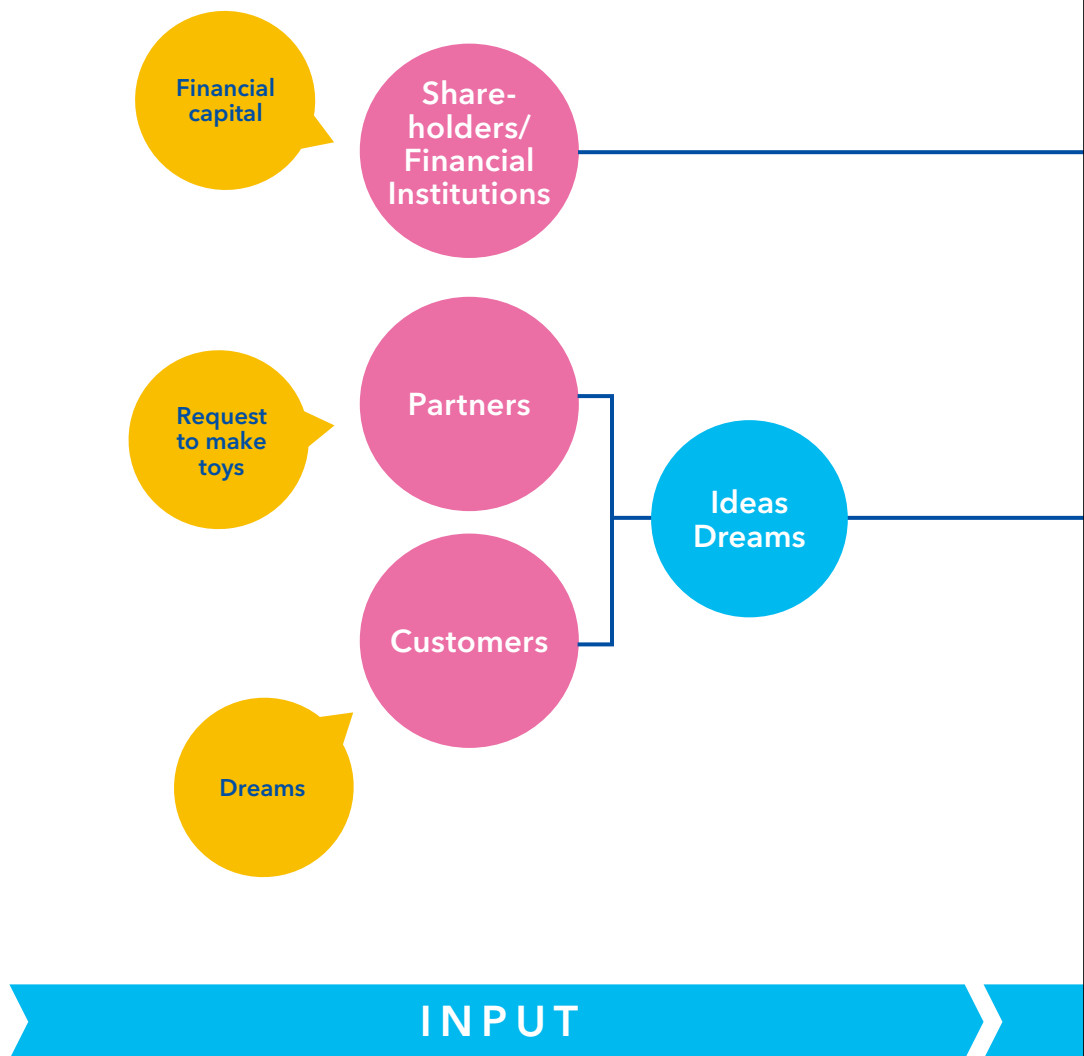


Business Model and Value Creation Process

TOMY Group toys come to life through business activities ranging from planning and development, to manufacturing, sales, promotion and after-sales service. Each one of these processes creates added value related to customer needs, a diverse array of human resources and partners, society and the environment, creating corporate value.



Partner

- Reward
- Increase know-how, knowledge
- Excitement to collaborate

Collaboration from planning to sales and promotion

WHAT WE DO



CSR

Commitment to Quality Manufacturing /
Sound Management Execution /
Coexistence with Society and the Global Environment



Raw materials, energy and infrastructure to manufacture and sell

CSR Activities

Society and Global Environment

